

# Refine Search

## Search Results

Terms	Documents
("cost per click" or "cpc") and ("ad" or advertisement)	253

Database:

US Pre-Grant Publication Full-Text Da  
US Patents Full-Text Database  
US Patents OCR Backfile  
EPO Abstracts Database  
JPO Abstracts Database  
Derwent World Patents Index

Search Type: ☒ Prior Art ☐ Interference

Search:

Refine Search

Recall Text



Clear

Interrupt

## Search History

DATE: Thursday, January 14, 2010

[Purge Queries](#)[Printable Copy](#)[Create Case](#)

Set Name   Query  
Side by Side

Hit Count   Set Name   Set Name  
Result Set   Grid

*Prior Art Searches**DB=USOC; PLUR=YES; OP=OR*

[L41](#)   ("cost per click" or "cpc") and ("ad" or  
advertisement)

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[L41](#)[L41](#)*DB=USPT; PLUR=YES; OP=OR*

[L40](#)   ("cost per click" or "cpc") and ("ad" or  
advertisement)

323

[L40](#)[L40](#)*DB=PGPB; PLUR=YES; OP=OR*

<u>L39</u>	("cost per click" or "cpc") and ("ad" or advertisement)	1164	<u>L39</u>	<u>L39</u>
<i>DB=PGPB,USPT,USOC,EPAB,JPAB,DWPI,TDBD; PLUR=YES; OP=OR</i>				
<u>L35</u>	709/224	20668	<u>L35</u>	<u>L35</u>
<u>L34</u>	709/217	16818	<u>L34</u>	<u>L34</u>
<u>L33</u>	709.clas.	83390	<u>L33</u>	<u>L33</u>
<u>L32</u>	707/102	17140	<u>L32</u>	<u>L32</u>
<u>L31</u>	707/104.1	16283	<u>L31</u>	<u>L31</u>
<u>L30</u>	715/760	1071	<u>L30</u>	<u>L30</u>
<u>L29</u>	715.clas.	45249	<u>L29</u>	<u>L29</u>
<u>L28</u>	707/5	9841	<u>L28</u>	<u>L28</u>
<u>L27</u>	707/4	9001	<u>L27</u>	<u>L27</u>
<u>L26</u>	707/3	19829	<u>L26</u>	<u>L26</u>
<u>L25</u>	707/2	10290	<u>L25</u>	<u>L25</u>
<u>L24</u>	707/1	15418	<u>L24</u>	<u>L24</u>
<u>L23</u>	707.clas.	97282	<u>L23</u>	<u>L23</u>
<u>L22</u>	705/40	3478	<u>L22</u>	<u>L22</u>
<u>L21</u>	705/39	4135	<u>L21</u>	<u>L21</u>
<u>L20</u>	705/38	2516	<u>L20</u>	<u>L20</u>
<u>L19</u>	705/27	6293	<u>L19</u>	<u>L19</u>
<u>L18</u>	705/14	10750	<u>L18</u>	<u>L18</u>
<u>L17</u>	705/26	12836	<u>L17</u>	<u>L17</u>
<u>L16</u>	705.clas.	79445	<u>L16</u>	<u>L16</u>
<u>L15</u>	705/1	13733	<u>L15</u>	<u>L15</u>
<i>DB=PGPB,USPT; PLUR=YES; OP=OR</i>				

	(6714975   6366918   20020004735   5848407   6286005   5724424   5768521   6594641   6470269   20010014868   5659732   6285987   6278966   5864845   5864846   5848397   5778367   5903882   6078916   5930777   6078866   5724521   6311185   5724524   5664115   5752238   6487538   5826241   5918014   6128599   5862223   5855008   5704060   5920854   5748954   6185558   5920859   6269361   5945975   5852820   5717923   6411936   5794210)![PN]	43	<u>L14</u>	<u>L14</u>
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*DB=USPT; PLUR=YES; OP=OR*

<u>L13</u>	("6907566")[PN]	1	<u>L13</u>	<u>L13</u>
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*DB=PGPB,USPT,USOC,EPAB,JPAB,DWPI,TDBD; PLUR=YES; OP=OR*

<u>L12</u>	6907566.pn.	4	<u>L12</u>	<u>L12</u>
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*DB=USPT; PLUR=YES; OP=OR*

<u>L11</u>	("6078866")[URPN]	98	<u>L11</u>	<u>L11</u>
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<u>L10</u>	(5903882   5659732   5748954)![PN]	3	<u>L10</u>	<u>L10</u>
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<u>L9</u>	("6078866")[PN]	1	<u>L9</u>	<u>L9</u>
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*DB=PGPB,USPT,USOC,EPAB,JPAB,DWPI,TDBD; PLUR=YES; OP=OR*

<u>L8</u>	6078866.pn.	2	<u>L8</u>	<u>L8</u>
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*DB=USPT; PLUR=YES; OP=OR*

<u>L7</u>	("6269361")[URPN]	161	<u>L7</u>	<u>L7</u>
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*DB=PGPB,USPT; PLUR=YES; OP=OR*

<u>L6</u>	(20020004735   5848407   5724424   6725214   5768521   5659732   6285987   5864845   5864846   5848397   20030093385   20010044757   20020165849   5778367   5903882   20030050863   6253188   6078866   5724521   6826572   5724524   5752238   5826241   5918014   5862223   5855008   5920854   5748954   5920859   6269361   5852820   5717923   5794210   20020169760)! [PN]	34	<u>L6</u>	<u>L6</u>
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*DB=USPT; PLUR=YES; OP=OR*

<u>L5</u>	("7043483")[PN]	1	<u>L5</u>	<u>L5</u>
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*DB=PGPB,USPT,USOC,EPAB,JPAB,DWPI,TDBD; PLUR=YES; OP=OR*

<u>L4</u>	I1 and I2 and L3	25	<u>L4</u>	<u>L4</u>
<u>L3</u>	("cost per click" or "cpc") and ("ad" or advertisement)	1798	<u>L3</u>	<u>L3</u>
<u>L2</u>	(account adj management adj server) and (search adj engine or crawler or spider)	80	<u>L2</u>	<u>L2</u>
<u>L1</u>	(search adj engine or search with engine or search near engine)	44786	<u>L1</u>	<u>L1</u>

*Interference Searches*

*DB=UPAD; PLUR=YES; OP=OR*

<u>L38</u>	("cost per click" or "cpc") and ("ad" or advertisement)	348	<u>L38</u>	<u>L38</u>
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*DB=USPT; PLUR=YES; OP=OR*

<u>L37</u>	("cost per click" or "cpc") and ("ad" or advertisement)	323	<u>L37</u>	<u>L37</u>
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*DB=PGPB; PLUR=YES; OP=OR*

<u>L36</u>	("cost per click" or "cpc") and ("ad" or advertisement)	1164	<u>L36</u>	<u>L36</u>
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END OF SEARCH HISTORY